



Staten Island's economic winners and losers by ZIP code (interactive map)

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STATEN ISLAND, N.Y. -- The rich get richer and the poor get poorer, but mostly incomes stay the same.

That's the overarching takeaway from a longitudinal look at Staten Island census data from 2000 to 2012.

Since 2000, both the percentage of households making more than \$200,000 per year and the percentage of families living below the poverty line have increased.

The Island's median household income, however, has remained nearly identical. When adjusted for inflation, the median Staten Island household made \$113 more in 2012 than it did in 2000. That's an infinitesimal .15 percent increase.

More Islanders are out of work than were at the turn of the century, and those who are employed have started shifting away from sales and office jobs to either management, business, science and arts careers or service jobs, according to the most recent census data.

The Island's public-private worker split hasn't changed much since 2000, with approximately one government employee for every three privately employed workers -- a far greater percentage than in any other borough.

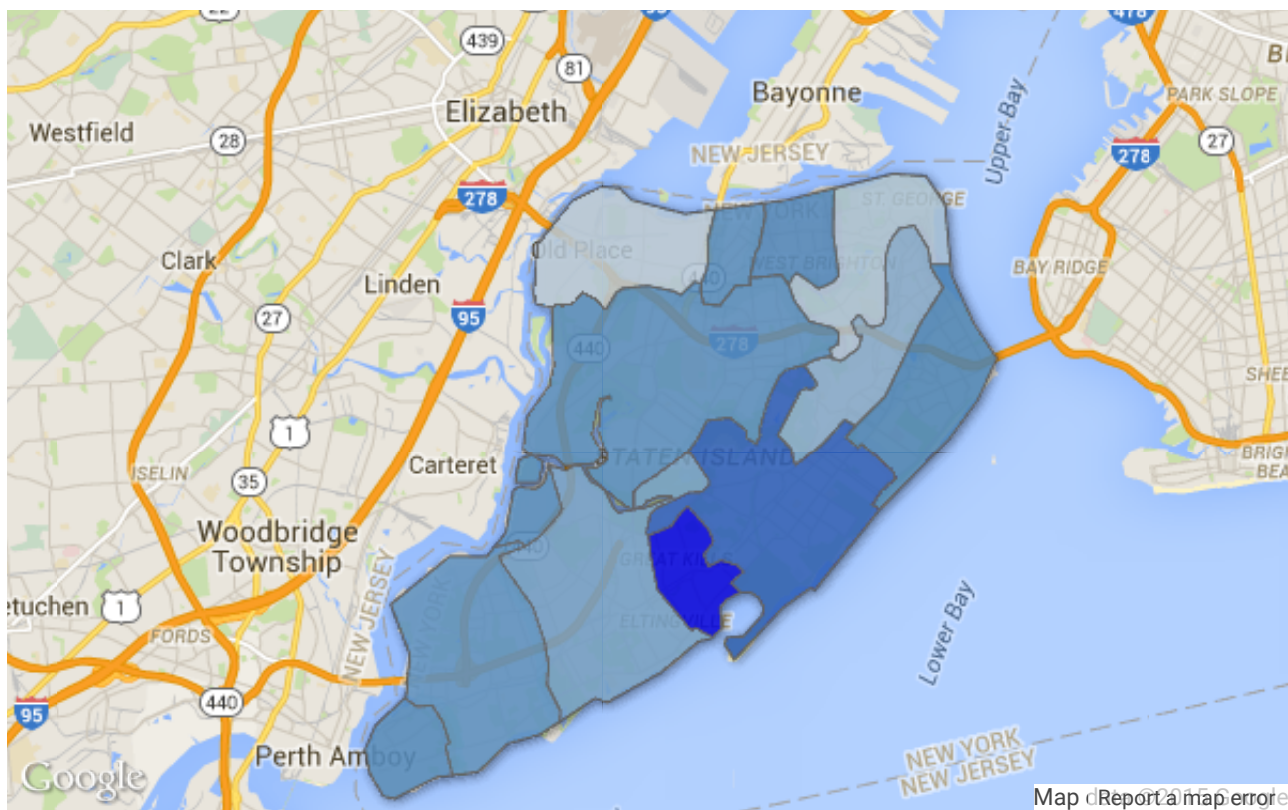
WINNERS AND LOSERS

While Staten Island's median household income hasn't budged in the aggregate, some neighborhoods have fared better than others over the past 12 years.



The percentage of households making more than \$200,000 per year and the percentage of families living below the poverty line have increased on Staten Island since 2000.

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Click on the outlined ZIP codes in the interactive map above to see more information about your ZIP code. The darker blue the ZIP code's area, the more its residents' median household income has grown since 2000.

WINNERS

Residents of the 10308 -- which is roughly coterminous with Great Kills -- have taken the biggest economic strides. One of only two Island ZIPs where median household income has increased by more than 2 percent since 2000, 10308-ers earn 9.34 percent more on average now than they did at the turn of the century. As a result, the 10308 **has jumped from fourth to first in median household income among Island ZIPs.**

Its ascent coincides with a shift in the makeup of the ZIP code's workforce away from private employment and toward government jobs. The number of government workers in 10308 increased an Island-best 16 percent between 2000 and 2012, while its private wage earners decreased by 5 percent.

The same private-to-public swing played out in 10302 with similar payoffs for residents. Made up of Port Richmond, Elm Park and Graniteville, 10302 is the only low-earning ZIP code that hasn't lost a considerable amount of purchasing power in the past dozen years. In fact, residents, who ranked second-to-last in median household income in 2000, are now making slightly more on average than they did 12 years prior.

Another ZIP code where both incomes and the percentage of public workers have risen considerably (sounds like we have a trend here) is 10306, directly up the coast from 10308. The sprawling 10306 -- which reaches up the Island's east coast from Oakwood Beach into Midland Beach and as far west as Lighthouse Hill -- has seen a 5.19 percent increase in median household incomes since 2000, and an 8.6 percent increase in government workers.

The relative stability of public sector jobs is an advantage during an economic recession, College of Staten Island professor Jonathan Peters explained.

"A government job that can provide you with consistent pay can be a better job than a private sector job, where there's been a lot of layoffs and uncertainty," he said.

Never mind that the pay and benefits government workers receive often aren't too shabby either.

LOSERS

Of the four ZIP codes that have lost considerable purchasing power since 2000, none has taken a greater slide than 10303 -- which encompasses Mariners Harbor, Arlington and parts of Bloomfield.

Typical 10303 households now earn nearly 11.5 percent less than they did in 2000, when adjusted for inflation. But the news isn't all bad for 10303 residents. They have made significant strides in educational attainment -- both high school and college -- and in cutting unemployment, which is down 9.2 percent since 2000.

The same can't be said for the 10301, which hasn't fared much better than 10303 in median household income, and boasts rising unemployment, exploding poverty and sluggish education gains.

Inflation-adjusted median household income in the "r"-shaped 10301 -- composed of St. George, New Brighton, Randall Manor, Silver Lake, Sunnyside and parts of Grymes Hill, Emerson Hill and Todt Hill -- is down 10 percent since 2000, and the number of families living below the poverty line has jumped by 59 percent -- more than any other ZIP code.

While not in the same kind of dire economic straits as some North Shore ZIPs, 10312, which spans the entire width of the South Shore from Huguenot to Eltingville, is the only high-earning ZIP code that's taken a bit of a tumble since 2000.

It was the Island's wealthiest ZIP at the turn of the century, but is now second to 10308 and is losing ground to 10309 and 10307, after posting a -3.18 percent median household income growth rate over the past dozen years.

Unemployment has ballooned in 10312 -- it's up an Island-high 82 percent since 2000 -- and the income gap is widening. The percentage of residents living below the poverty line has risen 54.8 percent since 2000, while the percentage making more than \$200,000 per year is up more than 200 percent over the same span.

MIDDLE OF THE PACK

Six ZIPs -- 10302, 10305, 10307, 10309, 10310 and 10314 -- have remained relatively stable in terms of earnings since 2000, with all seeing between -0.5 percent and 1.87 percent growth over that span.

The table below shows each Staten Island ZIP code's inflation-adjusted change in median household income from 2000 to 2012.

ZIP code	Median household Income (2000)	Median household income (2012)	% change, adjusted for inflation
10301	\$45,620	\$54,792	-9.92%
10302	\$42,452	\$56,883	0.50%
10303	\$42,463	\$50,137	-11.44%
10304	\$41,041	\$51,852	-5.24%
10305	\$48,944	\$66,478	1.87%
10306	\$55,413	\$77,720	5.19%
10307	\$64,159	\$86,011	0.55%
10308	\$61,868	\$90,196	9.34%
10309	\$65,397	\$86,759	-0.50%
10310	\$46,198	\$62,457	1.40%
10312	\$67,728	\$87,426	-3.18%
10314	\$59,560	\$79,820	0.51%
Staten Island	\$55,039	\$73,496	0.15%

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